

Terms and conditions of the marketing campaign "HBO Max campaign for Telia TV Standard package customers"

1. During the period **06.01.2026 – 30.01.2026** (hereinafter the campaign period), Telia is organising a campaign "Discount on the TV plan" (hereinafter the campaign), within the framework of which Telia's customers can receive a monthly fee **discount on the Telia TV Standard + HBO Max plan**.
2. The campaign is open to private customers of Telia who use the **Telia TV Standard plan during the campaign period (on sale until 24.11.2025)** and convert it to the Telia TV Standard + HBO Max plan.
3. **With the discount, you can get the Telia TV Standard + HBO Max plan at the same price as the price of the regular Standard plan, i.e. €17.56.**
The usual price according to the list price for the Standard + HBO Max plan is €28.46.
4. The discount is applied in the month in which the plan is changed and is also valid for the next 2 months until the end of the month or until the termination of the service or until the temporary contract is suspended. Orders within the framework of the campaign will be accepted until 30.01.2026. If the customer terminates the contract before the end of the discount period or changes their plan to a plan with a lower monthly fee, the discount will be valid until the end of the month in which the change was made.
5. This discount can be accepted by the Campaign participant only during the Campaign period and Telia will not satisfy any subsequent complaints (in connection with non-use of the discount).
6. After the end of the discount period, the corresponding Telia Price List fee will be applied.
7. The discount on the service or monthly fee is calculated from the full price in force. According to Telia's General Terms and Conditions, Telia's full price may also be changed during the validity of the discount, which will affect the final price of your service accordingly.
8. Telia has the right to make changes or specifications to the Campaign Terms and Conditions if the need arises, by placing the relevant notices on the website www.telia.ee. The amendments will enter into force from the day they are published by Telia.
9. If you have any questions about the campaign, you can contact Telia by calling the customer information line 123, calling +372 639 7130 from another operator's network or from abroad or the nearest Telia branch.