

Terms and conditions of the marketing campaign "Telia TV subscription and plan switching campaign"

1. Telia Eesti AS (hereinafter Telia) will organise a marketing campaign "Telia TV subscription and plan switching campaign" (**hereinafter the Campaign**) during the period 01.04.2026 – 29.04.2026.
2. The Campaign offer can be used by a private customer (hereinafter the Customer) who:
 - 2.1. joins the Telia TV service;
 - 2.2. exchanges the existing plan for a new Standard + HBO Max plan.
 - 2.3. meets the preconditions set for the Customer to join Telia's services (absence of debt to Telia, etc.).
3. The discount is applied in the month of joining and is valid for the next 4 months until the end of the fifth month or until the termination of the service or until the suspension of the temporary contract, and orders are accepted within the framework of the Campaign until 29.04.2026.
4. If the customer terminates the contract before the end of a short-term fixed-term contract or changes their plan to a plan with a lower monthly fee, compensation must be paid upon termination in accordance with Telia's General Terms and Conditions.
5. If the Customer terminates the contract after the expiry of the short-term contract and before the end of the discount period, the Customer will pay a discounted price proportionally for the days used. If you change your plan to a plan with a lower monthly fee after the end of the short-term contract, the discount will be valid until the end of the month when the change was made and the new plan with a lower price will start working from the new month.
6. During the Campaign period, the following applies to Customers who meet the Campaign Terms and Conditions:
Discounted prices:

Telia service	Regular price (€) per month	Discount (€) per month	Discounted price (€) per month	Length of the discount
Telia TV Standard + HBO Max plan	28.46 €	10,90 €	17.56 €	Month of joining/switching + 4 full months

At least seven (7) days before the end of the discount period, the Customer will receive a notification to that effect.

7. This discount can be accepted by the Campaign participant only during the Campaign period and Telia will not satisfy any subsequent complaints (in connection with not using the discount).
8. After the end of the discount period, the corresponding Telia Price List fee will be applied.
9. If the Customer does not wish to continue with the Services after the expiry of 5 months, the Customer must terminate the Services before the end of the Promotional Period. If the Customer rented a device for the use of the Service and does not wish to continue using it after the termination of the Service, the Customer must terminate the device rental agreement in accordance with the terms and conditions set out in the lease agreement and return the devices used for using the Service to the nearest Telia store within 30 days after the termination of the device rental agreement in the same completeness and condition in which the Customer received the devices, taking into account normal wear and tear.
10. The discount on the service or monthly fee is calculated from the full price in force. According to Telia's General Terms and Conditions, Telia's full price may also be changed during the validity of the discount, which will affect the final price of your service accordingly.
11. Telia has the right to make changes or specifications to the Campaign Terms and Conditions if necessary, by placing the relevant notices on the website www.telia.ee. The amendments will enter into force from the day they are published by Telia.
12. If you have any questions regarding the Campaign, you can contact Telia by calling the customer information line 123, calling +372 639 7130 from another operator's network or from abroad or the nearest Telia branch.