

Terms and conditions of the marketing campaign 'Telia TV subscription and plan change campaign'

1. Telia Eesti AS (hereinafter 'Telia') is organising a marketing campaign '**Telia TV subscription and plan change campaign**' (hereinafter the 'Campaign') during the period from 1 July 2026 to 31 July 2026.
2. The Campaign offer can be used by a private customer (hereinafter the 'Customer'), who:
 - 2.1. subscribes to the Telia TV service;
 - 2.2. switches from their existing plan to the new Standard + HBO Max plan;
 - 2.3. meets the prerequisites set for the customer for joining Telia's services (no outstanding debt to Telia, etc.).
3. The discount applies during the month of subscription and is valid for an additional five (5) months until the end of the sixth month or until the service is terminated, or until the suspension of the temporary agreement; orders within the Campaign will be accepted until 31 July 2026.
4. If the customer terminates the contract before the end of the fixed-term contract or switches to a plan with a lower monthly fee, compensation must be paid upon termination in accordance with Telia's General Terms and Conditions.
5. If the customer terminates the contract after the expiry of the fixed-term contract but before the end of the discount period, the customer shall pay the discounted price proportionally for the days the service was used. If the customer changes to a plan with a lower monthly fee after the expiry of the fixed-term contract, the discount will apply until the end of the month in which the change was made, and the new lower-priced plan will take effect from the beginning of the following month.
6. During the Campaign period, customers who meet the terms and conditions of the Campaign will receive the following discount prices:

Telia service	Price according to the price list (€) per month	Discount (€) per month	Discount price (€) per month	Discount period
Telia TV Standard +HBO Max plan	€28.46	€10.90	€17.56	Month of subscription/switching + 5 full months

At least seven (7) days before the discount period ends, the customer will receive a notification.

7. This discount can only be accepted by the Campaign participant during the Campaign period, and Telia will not accept any subsequent claims (due to non-use of the discount).
8. After the end of the discount period, the corresponding fee according to the Telia Price List will apply.
9. If the customer does not wish to continue with the services after six (6) months, the customer must terminate the services before the end of the discount period. If the customer has leased a device to use the service and does not wish to continue using it after the service ends, the customer must terminate the device lease contract according to the terms and conditions of the lease contract and return the device(s) used for the service to the nearest Telia shop within 30 (thirty) days of terminating the lease contract, in the same condition and completeness as received by the customer, taking normal wear and tear into account.
10. The discount on the service or monthly fee is calculated on the applicable full price. In accordance with the General Terms and Conditions of Telia, Telia may also change the full price during the discount period, which will affect the final price of your service accordingly.
11. Telia reserves the right to make amendments or clarifications to the terms and conditions of the Campaign, if necessary, posting the relevant notices on the website at www.telia.ee. The amendments enter into force from the date of their publication by Telia.
12. If you have any questions about the Campaign, you can contact Telia by calling the customer support phone 123, by calling +372 639 7130 from another operator's network or from abroad, or by visiting the nearest Telia shop.