

## **Prize Draw Terms for Participants in Telia Eesti's "Autumn Season on Telia TV" Campaign**

1. Telia Eesti AS (hereinafter referred to as the Organizer) is running the "Autumn Season on Telia TV" campaign from October 8, 2025, to October 31, 2025 (Campaign Period), during which a prize will be drawn among participants who meet the conditions outlined herein.
2. The prize is: a €300 gift card for accommodation at Ilmaveere (<https://ilmaveere.ee/>). The gift card is valid for 12 months from the date of issue.
3. The campaign takes place in the Republic of Estonia.
4. The draw is open to Telia's private customers who meet the campaign conditions (see point 5).
5. Customers who join Telia TV during the Campaign Period and subscribe to any Telia TV package, or who are already Telia TV customers and add an extra viewing location (€3.10) during the Campaign Period, will automatically be entered into the prize draw, provided they are active Telia TV users or using a paid extra viewing location at the time of the draw.
6. A winner will be randomly selected from eligible participants on November 4. The Organizer will contact the winner using the contact details provided to Telia.
7. The prize will be issued to the winner only and will not be transferred to third parties. The Organizer's representative has the right to request identification from the winner to ensure the prize is awarded to the correct person.
8. The prize can be claimed starting from November 4, 2025.
9. If the Organizer is unable to contact the winner by November 11, 2025, due to reasons beyond its control, a new winner may be drawn.
10. If the Organizer has contacted the winner and agreed on the time and place for prize collection, but the winner fails to collect the prize, the Organizer will hold the prize for two weeks. After this period, the winner forfeits the prize, and the Organizer may draw a new winner.
11. The prize won through the draw cannot be exchanged for another prize or compensated in cash at the winner's request, unless the Organizer decides to replace it with an equivalent prize. Any costs incurred by the winner in relation to receiving the prize will not be reimbursed.
12. If necessary, the Organizer reserves the right to take appropriate measures to protect against fraud.
13. The Organizer has the right to unilaterally cancel the campaign in the event of force majeure or other extraordinary circumstances, by publishing a notice on its social media channels.
14. Employees of the Organizer are not eligible to participate in the campaign. If an employee does participate and wins, the result will be voided and a new winner will be drawn.
15. The Organizer reserves the right to amend these terms at any time. Changes are deemed communicated to participants once published on the Organizer's website.
16. All questions regarding the organization or execution of the prize draw should be sent to the Organizer via email at [info@telia.ee](mailto:info@telia.ee) or by mail to AS Telia Eesti, Mustamäe tee 3, Tallinn, with the subject "Autumn Season on Telia TV Campaign".