

Terms and Conditions for the Telia Eesti “Autumn Season on Telia TV” Campaign Participants

1. Telia Eesti AS (hereinafter referred to as the Organizer) is organizing a campaign titled “Autumn Season on Telia TV” during the period from September 13, 2025, to October 7, 2025 (Campaign Period), during which a prize will be drawn among participants who meet the conditions outlined herein.
2. The prize is: An éclair-making workshop in Tartu for three people, led by Õie Pritson, known from the MasterChef Estonia show. The prize can be redeemed within 6 months after the winner is announced. Prize value: €750.
3. The campaign takes place in the Republic of Estonia.
4. The draw is open to Telia’s private customers who meet the campaign conditions (see point 5).
5. Customers who join Telia TV during the Campaign Period and subscribe to any Telia TV package, or existing Telia TV customers who add an extra viewer option (€3.10) during the Campaign Period, are automatically entered into the prize draw, provided they are active Telia TV users or have an active paid extra viewer subscription at the time of the draw.
6. A winner will be randomly selected from eligible participants on October 9. The Organizer will contact the winner using the contact details provided to Telia.
7. The prize will be awarded to the winner of the draw and will not be issued to third parties. Upon awarding the prize, the Organizer’s representative has the right to request identification to ensure the prize is given to the correct person.
8. The winner may claim the prize starting from October 9, 2025.
9. If the Organizer is unable to contact the winner by October 16, 2025, due to reasons beyond its control, the Organizer reserves the right to draw a new winner.
10. If the Organizer has contacted the winner and agreed on the time and place for awarding the prize, but the winner fails to collect the prize, the Organizer will hold the prize for two weeks. After this period, the winner forfeits the right to the prize, and the Organizer may draw a new winner.
11. The prize won through the draw cannot be exchanged for another type of prize or compensated in cash at the winner’s request, unless the Organizer decides to replace it with an equivalent prize. Any expenses incurred by the winner in relation to claiming the prize will not be reimbursed.
12. If necessary, the Organizer reserves the right to take appropriate measures to protect against fraud.
13. The Organizer has the right to unilaterally terminate the campaign in the event of force majeure or other extraordinary circumstances, by announcing it on its social media channels.
14. Employees of the Organizer are not eligible to participate in the campaign. If an employee participates and wins, the result will be voided, and a new winner will be drawn.
15. The Organizer reserves the right to unilaterally amend these terms and conditions at any time. Changes are deemed communicated to participants once published on the Organizer’s website.
16. All questions regarding the organization or execution of the campaign draw should be sent to the Organizer via email at info@telia.ee or by mail to AS Telia Eesti, Mustamäe tee 3, Tallinn, with the keyword “Autumn Season on Telia TV” campaign.