

Campaign Terms and Conditions

- Telia Eesti AS (hereinafter *Telia*) is organising a marketing campaign titled '**Device Discount When Subscribing to Mobile Life**' (hereinafter the *Campaign*) during the period from 8 May 2025 to 30 June 2025 (hereinafter the *Campaign Period*). The Campaign offer is valid until the discount codes run out.
- Participation is open to individuals who, during the Campaign Period, subscribe to the Mobile Life internet plan, ranging from 8 GB to Unlimited GB, and also add a voice plan. The discount is also available if an additional subscription is added to an existing Mobile Life group with a voice plan.
- Prices will change from 1 July 2025 due to an increase in the VAT rate.
- By using the Campaign offer, the participant enters into a 12-month fixed-term commitment to use the mobile service plan specified in the Terms and Conditions. During this period, if the internet plan is downgraded, the plan is changed, the number is transferred to another customer or the contract is terminated early, a compensation under the Price List (clause 4.1.6.1) will apply (equal to the unused balance of the received discount).
- Upon joining the Campaign, the participant receives a discount on the Mobile Life internet plan for 4 months as follows.

Mobiilne Elu	kõne	Piiramatult GB	50 GB	16 GB	8GB
Kuutasu individuaalne	5,99 €	34,99 €	27,00 €	20,00 €	12,99 €
25% soodustus 4k		26,24 €	20,25 €	15,00 €	9,74 €
Kuutasu jagatav	5,99 €	55,00 €	38,99 €	24,00 €	15,99 €
25% soodustus 4k		41,25 €	29,24 €	18,00 €	12,00 €

- Upon joining the Campaign, the participant is also entitled to a **€100 discount on a device purchased from Telia's online store**.
- The participant may select a device from the following product categories and apply the discount code.
 - Smartphones
 - Refurbished smartphones
 - Smartwatches
 - Audio: headphones, speakers, soundbars
 - Game consoles
 - Laptops
 - Refurbished laptops
 - Tablet computers
 - Refurbished tablet computers
 - Desktop computers
 - TVs

Devices may be purchased outright or with instalment payments.

- The discount code can be used **in Telia's online store** and the discount will be deducted from the listed price, Telia's customer price or discount price of the device, whichever is applicable at the time of purchase.
- To use the discount, a customer meeting the Campaign Terms and Conditions will receive a discount code, which **must be redeemed by 30 June 2025**. After this date, the discount code becomes invalid. Telia will not accept any claims related to unused discount codes after this period.

- If the discount code is unused by 1 July 2025, **the customer's fixed-term commitment will be removed, and by 22 July 2025, at the latest**, the number under contract will revert to a non-fixed-term status. The monthly discounts on the internet plan will remain valid.
- If the selected device costs more than the discount, the customer will cover the difference. **If the device costs less than the discount, Telia does not refund the difference**. Example: if a customer uses a €100 discount code to buy a €50 device and later terminates the contract early, they must cover the discount balance based on the original €100, not €50.
- **Discounts cannot be combined**, and in the online store, the discount will be applied to one item in the shopping cart, i.e. the most expensive one.
- **One discount per user** (mobile phone number). A maximum of one discount per customer is allowed.
- **Different discount codes cannot be combined.**
- Telia reserves the right to make changes or clarifications to the Campaign Terms and Conditions, if needed, by posting a notice in its e-Environment.
- For questions about the Campaign(s), please contact your nearest Telia shop or call Telia customer service at short number 123 or from another operator's network at 639 7130.