

## Campaign Terms and Conditions

- During the period from 22 April 2025 through 30 June 2025 (hereinafter: the Campaign Period), Telia Eesti AS (hereinafter: Telia) will be conducting the marketing campaign '**Discount on Device Purchase When Signing up for Mobile Life**' (hereinafter: the Campaign). The campaign offer is valid until the promotional codes run out.
- The Campaign is open to a natural person who signs up for the Mobile Life 8 GB or Unlimited GB Internet package and also adds a voice package during the campaign period. The discount can also be used if an additional subscription is added to an existing Mobile Life group package.
- Prices will change from 1 July 2025, due to the increase in the VAT rate.
- The use of the promotional offer entails a 12-month fixed term obligation to use the mobile package specified in the Terms and Conditions, and during this period, in the event of a downgrade in Internet volume, a change of package, the transfer of a number to another customer, and the early termination of the contract, the compensation under the Price List (clause 4.1.6.1) will apply (the balance of the discount received will be reimbursed).
- Upon joining the campaign, the participant will receive a discount on the Mobile Life Internet package for 12 months as follows:
  - 8 GB -30% list price individual EUR 12.99, with -30% discount EUR 9.10
  - 8 GB -30% list price shared EUR 15.99, with -30% discount EUR 11.20
  - Unlimited GB -30% list price individual EUR 34.99, with -30% discount EUR 24.49
  - Unlimited GB -30% list price shared EUR 55, with -30% discount EUR 38.50
  - If you switch to an Internet capacity not allowed under the campaign, the monthly fee discount will be cancelled.
- When joining the campaign, the participant can use a discount of either **EUR 150** or **EUR 300 on the purchase of a device from Telia's e-shop**.
  - If you sign up for an 8 GB individual or shared Internet package and add a voice package, the value of the promotional code is EUR 150
  - If you sign up for an Unlimited GB individual or shared Internet package and add a voice package, the value of the promotional code is EUR 300
- Participants in the campaign will have the opportunity to select their device from the following product groups and use the promotional code:
  - Smartphones
  - Refurbished smartphones
  - Smartwatches
  - Audio: headphones, speakers, soundbars
  - Game consoles
  - Laptops
  - Refurbished laptops
  - Tablets
  - Refurbished tablets
  - Desktop computers
  - TVs

**and purchase as follows: buy outright, buy on an instalment plan.**

- The promotional code can be used by the customer **in Telia's e-shop** and the discount will be deducted from the price of the device belonging to the mentioned product group, Telia's customer price or the discount price, depending on the price of the device at the moment of realisation of the discount.
- In order to use the discount, the customer who meets the conditions of the promotion will receive a promotional code, which they are **entitled to use until 30 June 2025**. After this period, the

promotional code will expire. Subsequent claims (for non-use of the discount) will not be accepted by Telia.

- If the promotional code remains unused as at 01 July 2025, **the customer's fixed-term commitment shall be removed, and by 22 July 2025, at the latest**, the number for which the fixed-term commitment was made shall once again be without a fixed term. Discounts on the monthly Internet package fee shall remain valid.
- If the product purchased is more expensive than the value of the discount code, the Customer shall pay the difference between the price of the product and the discount. **If the product purchased is cheaper than the discount received, Telia will not refund the difference.** In the event of the premature termination of the contract, the customer will have to pay the balance of the discount, calculated on the basis of EUR 150 or EUR 300, respectively. For example, if a customer uses the EUR 300 promotional code and buys an EUR 120 device, they will have to pay EUR 150 if they terminate a 12-month contract early (e.g. after 6 months).
- **The discount cannot be combined** and when buying from the e-shop, the discount is deducted from one product in the shopping cart, which is the most expensive.
- **One discount** is valid for **one (1) user** (mobile number) – up to one (1) discount per customer.
- **Different promotional codes cannot be combined.**
- Telia reserves the right to make amendments or clarifications to the Campaign Terms and Conditions, if necessary, posting relevant notices to their e-Environment.
- If you have any questions regarding the Campaign(s), visit the nearest Telia shop or call the Telia Customer Helpline 123; when calling from the network of another service provider, dial 639 7130.