

Campaign Terms and Conditions

- Telia Eesti AS (hereinafter Telia) is organizing a marketing campaign titled “**Discount on device purchase when joining the Mobile Life plan**” during the period 19.08.2025–31.10.2025 (Campaign Period). The campaign offer is valid while discount codes last.
- The campaign is open to individuals who, during the Campaign Period, join a Mobile Life internet plan ranging from 8GB to Piiramatu GB (also valid for Piiramatu GB + Netflix plan) and also subscribe to a voice plan. The discount is also available when adding a new subscription to an existing Mobile Life group with a voice plan.
- By using the campaign offer, the participant commits to a 12-month fixed-term obligation to use the specified mobile service plan. If the internet plan is downgraded, changed, transferred to another customer, or the contract is terminated early during this period, a compensation fee will apply (as per price list section 4.1.6.1), which covers the remaining value of the received discount.

Upon joining the campaign, the participant also receives a discount on the Mobile Life internet plan for 4 months as follows:

Mobile Life	kõne	Piiramatu GB Netflix	+Piiramatu GB	50GB	16GB	8GB
Monthly fee (individual)	6,09 €	39,903	35,56 €	27,44 €	20,32 €	13,21 €
25% discount for 4 months		29,927	26,67 €	20,58 €	15,24 €	9,90 €
Monthly fee (shared)	6,09 €	59,818	55,90 €	39,63 €	24,39 €	16,26 €
25% discount for 4 months		44,864	41,92 €	29,72 €	18,29 €	12,19 €

- Upon joining the campaign, the participant receives a **€100 discount for purchasing a device from Telia’s e-store**.
- The campaign participant has the opportunity to choose a device from the following product categories and use the discount code:
 - Smartphones
 - Refurbished smartphones
 - Smartwatches
 - Audio: headphones, speakers, soundbars
 - Game consoles
 - Laptops
 - Refurbished laptops
 - Tablets
 - Refurbished tablets
 - Desktop computers
 - TVs

and acquire as follows: buy outright, or with installment.

- The customer can use the discount code **in Telia’s e-store**, and the discount will be deducted from the listed device price, Telia customer price, or promotional price—depending on which price is valid at the time of redeeming the discount.
- To use the discount, a customer who meets the campaign conditions will receive a discount code, which they are entitled to **redeem until 31.10.2025**. After this period, the discount code becomes invalid. Telia will not accept any later claims related to unused discounts.

- If the discount code is unused as of 31.10.2025, **the customer's fixed-term obligation will be removed, and by 22.11.2025 at the latest**, the number for which the fixed-term contract was signed will become non-fixed-term again. The monthly fee discounts for the internet package will remain valid.
- If the purchased device is more expensive than the received discount, the customer pays the difference between the device price and the discount. **If the purchased device is cheaper than the received discount, Telia does not reimburse the price difference.**
Example: If the customer uses a €100 discount code and buys a €50 device, then in case of early contract termination, they must repay the remaining discount amount calculated from €100, not €50.
- **The discount cannot be combined**, and when purchasing from the e-store, the discount is applied to one item in the cart—the most expensive one.
- **One discount is valid per user** (mobile phone number), and only one discount can be issued per customer.
- **Different discount codes cannot be combined.**
- Telia has the right to make changes or clarifications to the campaign terms if necessary, by posting a notice in its e-environment.
- For questions about the campaign(s), please contact the nearest Telia store or call Telia customer service at short number 123, or from another operator's network at 639 7130.