

Terms of the Campaign “€100 discount on device purchase when subscribing to Lastepakett mobiilile and/or Lastepakett kellale”

Telia Eesti AS (hereinafter Telia) organises a marketing campaign from 18.05–31.07.2026 (Campaign period) titled “€100 discount on device purchase when subscribing to Lastepakett mobiilile and Lastepakett kellale” (Campaign).

1. The campaign offer is valid while discount codes are available.
2. The campaign is open to a natural person who subscribes to the Lastepakett mobiilile and/or Lastepakett kellale during the Campaign period.
3. Use of the campaign offer entails a 12-month fixed-term obligation to use the mobile service package specified in the terms, and during this period a compensation based on the Price List (clause 4.1.6.1) will apply in case of package change, transfer of the number to another customer, or early termination of the contract (remaining value of the granted discount will be compensated).
4. Upon joining the campaign, the participant may use a €100 discount when purchasing a device from Telia’s online store.
5. The participant may choose a device from the following product categories and use the discount code:
 - Smartphones
 - Refurbished smartphones
 - Smartwatches
 - Audio: headphones, speakers, soundbars
 - Game consoles
 - Laptops
 - Refurbished laptops
 - Tablets
 - Refurbished tablets
 - Desktop computers
 - TVs and purchase as follows:
6. The customer can use the discount code in the Telia online store, and the discount will be deducted from the product price, Telia customer price, or promotional price, whichever is valid at the time of redemption.
7. To use the discount, a customer who meets the campaign conditions will receive a discount code which must be used within 30 days from its issuance. After this period, the code expires.
8. Telia will not satisfy any later claims related to non-use of the discount.
9. If the discount code is not used within 30 days from issuance, the fixed-term obligation will be removed from the mobile number, and the number for which the fixed-term contract was concluded will revert to an open-ended contract.
10. If the purchased device is more expensive than the discount, the customer pays the difference. If the device is cheaper than the discount, the difference will not be compensated by Telia.
Example: if the customer uses a €100 discount code to buy a €50 device, then in case of early termination the remaining discount is calculated based on €100, not €50.

11. Discounts cannot be combined, and when purchasing in the online store, the discount will be applied to the most expensive item in the cart.
12. One discount applies per user (mobile number).
13. Different discount codes cannot be combined.
14. Telia has the right, if necessary, to make amendments or clarifications to the campaign terms by publishing a notice in its e-environment.
15. For questions related to the campaign, please contact a Telia store or call the Telia customer information number 123.